

## Winners of 2010 IIDEX/NeoCon Canada Innovation Awards announced

**TORONTO, September 23, 2010** – IDC announces the winners of the 2010 IIDEX/NeoCon Canada Innovation Awards. This year, 59 products were selected to receive awards, which celebrate the industry's leading manufacturers and suppliers within the fields of design and architecture, and recognize outstanding achievements in new product design.

Judging took place at the opening of the 2010 IIDEX/NeoCon Canada trade show in Toronto. Twenty-six judges, from the interior design and architecture community, determined this year's winners. Each product selected for an award demonstrates excellence in design, technical innovation and creativity.

IDC President David Hanson says, "The judges were very impressed with the innovative solutions and the sustainable quality of the products at this year's show. All of the winning products have been thoroughly researched and tested. They are certain to be winners in the marketplace."

The Innovation Awards are run by the Interior Designers of Canada (IDC) and Merchandise Mart Properties (Canada) Inc., managers of IIDEX/NeoCon Canada, the country's largest exposition and conference for the design, construction and management of the built environment. IDC owns the annual fall design exposition.

A complete listing of Innovation Award recipients is attached.

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### About IDC

IDC is the professional association for interior designers in Canada. IDC's mandate is to advance the profession of interior design across Canada as well as internationally. It does so through advocacy with government and the public, and by providing continuing education opportunities and business practice support services to members. For more information on IDC, please visit [idcanada.org](http://idcanada.org).



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## 2010 IDEX/NeoCon Canada Innovation Awards

PRIZE AWARDED	Exhibitor_name	Product_Name	Product Category
Best in Show	Elite Tile Imports	Lèn Dilegno	Flooring: Hard, Resilient, Wood
Best in Show	Teknion	Conflux LED Lighting	Innovative Lighting
Gold	BRC Canada	BRC Eeze Benching System	Furniture Systems
Gold	Nienkämper Furniture & Accessories Inc.	Monogram Tables	Tables
Gold	Osram Sylvania Ltd.	METALARC POWERBALL EL 24W PAR30LN Ceramic Metal Halide Lamp	Innovative Lighting
Gold	Osram Sylvania Ltd.	ULTRA LED Dimmable PAR30LN Retrofit Lamps	Innovative Lighting
Gold	Ruud Lighting Canada / BetaLED	FP-90 Architectural Streelight	Exterior Lighting
Gold	Sun Glow Window Covering Products of Canada Limited	Max by Sun Glow	Innovative Products
Gold	Tusch Seating International Inc.	Pasha	Hospitality Furniture
Silver	Allsteel	Seek	Seating: Desk/Workstation Chair
Silver	Caml-Tomlin	Twinline	Bath + plumbing
Silver	DIRTT Environmental Solutions	Spider Panel Manager	Appliances and Electronics
Silver	DIRTT Environmental Solutions	DIRTT Walls for Healthcare	Building/Architectural Products
Silver	Hettich	Sensys	Furniture Systems
Silver	Innovant	FORM_office	Furniture Systems
Silver	InterfaceFLOR	The Series Collection™	Innovative Products
Silver	Keilhauer	Cahoots	Seating: Lounge Chairs + Sofas
Silver	Levey Wallcoverings	Sanfoot Nature's Plank Wallcoverings	Finishes
Silver	Philips Canlyte	eW Fuse Powercore	Interior lighting
Silver	Philips Canlyte	eW Burst Powercore	Exterior Lighting
Silver	Philips Canlyte	Lytespan Alcyon LED Flood	Innovative Lighting
Silver	Philips Canlyte	LytePro 7	Sustainable lighting
Silver	Richelieu Hardware	Richelieu's – CEDAN Serenity Series	Sustainable products
Silver	Ruud Lighting Canada / BetaLED	LEDway SLM	Sustainable lighting



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Silver	Ruud Lighting Canada / BetaLED	Essentia LED Downlight	Interior lighting
Silver	Ruud Lighting Canada / BetaLED	304 Series	Exterior Lighting
Silver	Ruud Lighting Canada / BetaLED	OL Series Linear Sign & Flood Light	Exterior Lighting
Silver	Sun Glow Window Covering Products of Canada Limited	Pure Screen	Textiles
Silver	Tandus Flooring	Urban Nature	Flooring: Hard, Resilient, Wood
Silver	Three H Furniture Systems	MultiStations OS	Furniture Systems
Silver	Traxon Technologies   e:cue Lighting Control	Light Drive Elite	Lighting Controls
Silver	Tropics North	Living Walls - Bio architecture	Building/architectural products
Silver	Water Matrix	Proficiency - Ultra High Efficiency Toilet (UHET)	Sustainable Products
Silver	Workrite Ergonomics	Fino	Interior lighting
Bronze	Allsteel	Stride Bench	Furniture Systems Enhancements
Bronze	Altro	Chameleon	Finishes
Bronze	Beghelli Canada	Ottica Oval	Specialty Lighting
Bronze	DIRTT Environmental Solutions	DIRT Wall Technology	Computer Support Furniture
Bronze	Humanscale	M8 Monitor Arm	Computer Support Furniture
Bronze	Humanscale	Humanair Personal Zone Air Purifier	Appliances and Electronics
Bronze	Humanscale	Horizon	Lighting: Lamps
Bronze	Inscape	Planna Private Office	Innovative Products
Bronze	InterfaceFLOR	Beale Street™ and Union Avenue™	Sustainable products
Bronze	LSI Floors	Protective Floors	Flooring: Hard, Resilient, Wood
Bronze	Nienkämper	Zodesk	Tables



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Bronze	Nienkämper Furniture & Accessories Inc.	Omada Conference Chair	Seating: Desk/Workstation Chair
Bronze	Philips Canlyte	Vetro LED Pendant	Interior lighting
Bronze	Philips Canlyte	Lytecaster LED Recessed Conversion Kit	Sustainable lighting
Bronze	Richelieu Hardware	Richelieu's – Decorative Metal (Green)	Innovative Products
Bronze	Richelieu Hardware	Servo-Drive for Aventos	Kitchen and Kitchen Products
Bronze	Ruud Lighting Canada / BetaLED	Essentia Cove and task Light	Specialty Lighting
Bronze	Sedia Systems/MDR Associates	C100/E3000 Hybrid Seating System	Innovative Products
Bronze	Sedia Systems/MDR Associates	V100 Training Table	Tables
Bronze	Tandus Flooring	Genesis	Innovative Products
Bronze	Teknion	Teknion Powermat Accessories	Energy Management
Bronze	Traxon Technologies   e:cue Lighting Control	Mesh RGB	Innovative Lighting
Bronze	Tusch Seating International Inc.	Arkitek	Furniture Systems
Bronze	University of Northern British Columbia	Wood Concrete	Building/Architectural Product
Bronze	Weavers Art	Modern Vintage	Carpet: Area rugs